

# **Application for How to Swim in the SHARK Tank Tournament**

How would you describe your company?

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In your market analysis, what makes your company unique?

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What is your role in the organizational structure?

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What type marketing and sales approach will you use?

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What will you do with the prize money?

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How will you generate revenue?

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What are your projected revenues and expenses for the first 2 years?

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If your company generates a profit, will you contribute a portion to charity, employees, and/or supporters?

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Describe your thoughts on utilizing professional services to grow your business, and have you budgeted such an expense?

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Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email/webpage: \_\_\_\_\_

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